
Vivek Pandey

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Contact Information

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PROFESSIONAL APPOINTMENTS

Professor (PSG & CMA) IIM Ahmedabad (Dec 2025-Present)

Professor of Economics IRMA (Mar 2023 – Dec 2025)

Chair, Verghese Kurien Policy Lab IRMA (Feb 2019 – Dec 2025)

Associate Professor of Economics IRMA (Apr 2018 – Feb 2023)

Assistant Professor of Economics IRMA (Mar 2014 – Mar 2018)

Visiting Instructor of Economics Alma College, Michigan, USA (Jan 2013 – Jan 2014)

Graduate Research Associate Michigan State University, USA (Aug 2008 – Jan 2014)

Academic Associate IIM Ahmedabad, India (Apr 2006 – Jul 2007)

Research Associate CMA, IIM Ahmedabad, India (Aug 2005 – Mar 2006)

EDUCATION

Ph.D. in Agricultural Economics Michigan State University, 2014

M.A. in Economics University of Lucknow, 2005

B.A. in Economics University of Lucknow, 2003

RESEARCH & TEACHING FIELDS

Development Policy (Health, Rural Development, Livelihoods, and Gender);

Designing Development Interventions; Causal Inference and Machine Learning;

Field Experiments for Public Policy

INSTITUTIONAL LEADERSHIP SERVICE

Dean (Faculty) IRMA (TSU) (Jul 2025 - Dec 2025)

Dean (Research) IRMA (Apr 2019 – Jan 2024)

Member, Board of Governors IRMA (May 2019 – Apr 2021)

Chair (MBA Program) IRMA (Jul 2018 – Aug 2019)

Chair (Summer Internship) IRMA (Jun 2016 – May 2018)

PUBLICATIONS

1. **Pandey, V.**, & Kyamba, E. (2025). School Milk Programs and Child Nutrition: Leveraging Local Governments and Markets, *Food Policy*, 135.
2. Modi, P., **Pandey, V.**, & Bhattacharya, A. (2024). The impact of innovation orientation on strategic R&D amidst macroeconomic shocks: An event study approach. *Marketing Intelligence & Planning*, 42(4), 577–596. <https://doi.org/10.1108/MIP-11-2023-0609>
3. **Pandey, V.**, Rathi, A., & Kumar, D. (2023). Governance response during COVID-19 and political affirmative action: Evidence from local governments in India. *Public Administration & Development*, 43(2), 185–195. <https://doi.org/10.1002/pad.2006>
4. Panwar, R., **Pandey, V.**, Suddaby, R., & Vidal, N. G. (2023). Did India's CSR mandate enhance or diminish firm value? *Business & Society*, 62(2), 401–433.
5. **Pandey, V.**, Singh, S., & Kumar, D. (2022). COVID-19, information management by local governments, and food consumption. *Food Policy*, 110.
6. **Pandey, V.** & Gupta, A. (2022). Can multi-sectoral development interventions boost household livelihood and female labour supply? *Feminist Economics*, 28(2), 217–246.
7. **Pandey, V.**, Nagarajan, H. K., & Kumar, D. (2021). Impact of gendered participation in market-linked value chains on economic outcomes: Evidence from India. *Food Policy*, 103.
8. **Pandey, V.**, Singh, S., & Unni, J. (2020). Spill-over effects of formal political institutions and development market interventions on women's empowerment: Non-experimental evidence from India. *Feminist Economics*, 26(3), 1–32.
9. **Pandey, V.**, Vidal, N. G., Panwar, R., & Nafees, L. . (2019). Characterisation of sustainability leaders and laggards in the global food industry. *Sustainability*, 11(6).
10. Singh, S., **Pandey, V.**, & Holvoet, N. (2018). Bridging sustainability and corporate social responsibility: Culture of monitoring and evaluation of CSR initiatives in India. *Sustainability*, 10(5).
11. Joshi, S., **Pandey, V.**, & Ross, B. (2017). Asymmetry in stock-market reactions to changes in membership of the Dow Jones Sustainability Index. *Journal of Business Inquiry*, 16(2), 98–117.
12. Bose, F., & **Pandey, V.** (2015). Don't let a serious crisis go to waste: Exploring links between environmental policy-making and environmental mishaps. *Journal of Environmental Economics & Policy*, 4(3), 310–331.
13. Ross, B., & **Pandey, V.** (2015). Sustainability and firm strategy in U.S. agri-food companies: A critical assessment. *International Food & Agribusiness Management Review*, 18(1), 155–180.
14. **Pandey, V.**, Shanoyan, A., Peterson, C., Ross, B. (2013). Principal-agent governance mechanisms in an emerging biofuels supply chain in the USA. *Asian Journal of Agriculture & Rural Development*, 3(1), 1–12.

15. Deodhar, S. Y., & **Pandey, V.** (2008). Degree of instant competition: Estimation of market power in India's instant-coffee market. *Indian Economic Review*, 43(2), 199–215.

REVISIONS & WORK IN PROGRESS

1. Value-Chains, Women's Bargaining Power, and Vulnerability to Food Poverty, with H.K. Nagarajan, H. Singh & D. Kumar. (R&R Completed for *Global Food Security*)
2. Decentralized Health Governance, Private Action, and Welfare: Evidence from India, with H.K. Nagarajan, & A. Tagat. (Under Review, *Review of Development Economics*)
3. Autonomy-Supportive Feedback and Household Data Quality: Evidence from a Randomized Field Experiment in India, with E. Kyamba (Under Review, *World Development*)
4. Context Informed Rationality, SHG Platforms, & Health-Seeking Behavior: Evidence from a Peer Counseling Field Experiment in India (Draft Completed)
5. Business Support Centers, Conditional Loan Subsidies, and Micro-enterprise Performance: Leveraging Staggered Rollout and Randomized Rejections of Loan Applications, with Das, D. (Work in Progress)
6. Resilience during Pandemic, Graduation Support, and Enterprise Growth: Evidence from a Quasi-Natural Experiment, with Das, D. (Work in Progress)
7. Behavioral Ethics, Ethical Dilemma, & Enterprise Performance: Evidence from a Field Experiment in Tamil Nadu, with Das, D. (Work in Progress)
8. Leveraging Right to Information (RTI) Act for Improved Implementation of School Feeding Program, with Bhusare, J. (Work in Progress)
9. Long-term Effects of a multi-sectoral intervention on Household Welfare: Evidence from National Rural Livelihoods Mission, with Kyamba, E. & Singh. H. (Work in Progress)
10. Long-term Effect of a School Milk Program on the Nutrition Status of Children: Evidence from a Staggered Rollout Design of Market-led Intervention, with Bhusare, J. (Work in Progress)
11. Cost-Effective Strategies for Financial Inclusion: Leveraging Social Networks to Scale Up Digital Payment Adoption in Rural India, with Bhusare, J. (Work in Progress)

TEACHING

Microeconomics (MBA) 2014-Present
 Field Experiments for Public Policy (MBA) 2020-Present
 Causal Machine Learning 2025 (ongoing)
 Impact Evaluation (MBA) 2016-Present
 Development Consulting (MBA) 2016-2019
 Applied Econometrics (MBA) 2014-2015
 Mathematical Economics (PhD-level) 2022-2024
 Microeconomic Theory (PhD-level) 2022-Present
 Macroeconomics (Undergraduate-level) 2013-14

DOCTORAL STUDENT ADVISING

1. Swarna Parameshwaran (Member) Completed (2023)
2. Jayshree Bhusare (Chair) Proposal Defense Completed (Expected Completion 2026)
3. Debanjan Das (Chair) Proposal Defense Completed (Expected Completion 2026)
4. Parth Hirpara (Member) Proposal Defense Completed (Expected Completion 2026)
5. Yashi Mishra (Chair) Coursework Completed (Expected Completion 2027)

RESEARCH GRANTS & CONSULTING (Last 5 years)

1. Quasi-experimental Evaluation of Tamil Nadu Rural Transformation Project, funded by World Bank (Lead PI), 2023-25 (INR 2.36 crore)
2. Experimental evaluation of Rejuvenating Watersheds for Agricultural Resilience through Innovative Development Program (REWARD) funded by World Bank & Govt. of Karnataka, (Lead PI), July 2022- June 2027 (INR 4.65 crore)
3. Impact Evaluation of Jal Jeevan Mission (Assam) funded by Government of Assam (Lead PI), 2025-26 (INR 23.21 lakhs)
4. Field Experiment on the implementation of Jharkhand Action for Sustainable Health and Nutrition (JASHN), funded by Jharkhand Department of Rural Development (Lead PI), 2021-24 (INR 50 lakhs)
5. Long term impacts of School Milk Program, funded by GCMMF (Lead PI), 2022-25 (INR 51 lakhs)
6. Research Grant for designing M&E for Localization of SDGs through participation in child-friendly Gram Panchayats, funded by UNICEF, India (Lead PI), June 2022-March 2023 (INR 63.60 Lakh)
7. Long term impact of National Rural Livelihoods Program (NRLP) on household welfare and female agency, (Lead PI) funded by World Bank and DFID, December 2020 – Feb 2022 (INR 1.75 crore)
8. Impact Evaluation of NRLM Programme in Jammu and Kashmir, (Co-PI), funder by Ministry of Rural Development, Government of India, November 2018-October 2019 (INR 1.63 crore)
9. End-line Program Evaluation of Sustainable Livelihoods and Adaptation to Climate Change (SLACC), (Co-PI), funded by World Bank and Ministry of Rural Development, Government of India, September-December 2019 (INR 2.55 crore)

FDP & MDP

1. Field Experiments Summer School (FESS) for Doctoral Students in Economics, Public Policy, & Management (2023)
2. Workshop on Design and Impact Evaluation of Development Interventions for Indian Statistical Service Officers (2017, 18, & 19)
3. Impact Evaluation Summer School (2015, 16, 17,18)

PROFESSIONAL SERVICE

- Lead Principal Investigator, Poverty Action Research Observatory (PARO) JSLPS, Govt. of Jharkhand (2022-2027)
- Research Advisor, NPCI Labs, National Payments Corporation of India, Department of Financial Services, GoI (2024-2029)
- Member (Committee on Monitoring & Evaluation) JSLPS, Govt. of Jharkhand (2023-2028)
- Reviewer for Food Policy, Journal of Development Studies, Feminist Economics, and Business & Society
- Associate Editor, Asia Pacific Evaluation Association Journal (2022-23)

AWARDS & HONORS

- Best Paper (Economics Track) Annual International Research Conference (AIRC), IIM Lucknow, 2022
- Best Paper (Consolation) Award (International Communication Management Conference), MICA, 2021
- WITS travel grant for Development Studies Association Conference, University of Manchester, 2018
- Obama-Singh Fellowship for CSR research in India 2014
- IDRC travel grant for ADB-3ie Conference 2014
- Second Best Research Paper Award in the Doctoral Competition at the 10th AIMS International Conference on Management, IIM Bangalore, 2013
- Michigan State University Travel Fellowship to present paper in IFAMA Conference, Atlanta, Georgia, USA, June 2013 (\$2,500)
- Wilhemina Buck Memorial Gold Medal 2005 for obtaining the highest marks in Economics at the M.A. Examinations, University of Lucknow
- Prof. S.S. Shukla Gold Medal 2005 for obtaining the highest percentage of marks in Economics at the M.A. Part-II, University of Lucknow
- Rameshwar Gurtu Memorial Gold Medal 2005 for being the best student in the M.A. Part-II Examinations in Economics and Sociology, University of Lucknow